

## CLAIMS

What is claimed is:

1. A method for accounting for media content sent over a communication system comprising the steps of:
  - requesting media content by sending message with a header comprising a first identification number;
  - receiving a message which comprises the media content, a reply Universal Resource Locator (URL) identifying a server, and a transaction identification;
  - saving the media in a temporary memory;
  - sending a primitive with the identification information to the server identified by the URL;
  - saving the media in a permanent memory only when permission to save has been received.
2. In a server coupled to a network, a method of accounting for media content comprising the steps of:
  - providing a device on the network with a plurality of media choices;
  - receiving a selection from the plurality of media choices from the device;
  - generating a database record;
  - generating a transaction number;
  - generating an URL;
  - sending a message to the device, said message comprising the URL and the media content, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device.

1        3.        A computer-readable memory for directing a computer to function in a particular  
2        manner when used by the computer, comprising:

3            a first portion to direct the computer to provide a device with a plurality of media  
4            choices;

5            a second portion to direct computer to receive a selection from the plurality of media  
6            choices from the device;

7            a third portion to direct computer to generate a database record;

8            a fourth portion to direct computer to generate a transaction number;

9            a fifth portion to direct computer to generate an URL; and

10          a sixth portion to direct a computer to send message comprising the URL and the  
11          media to the device, wherein the device is required to send a primitive to the  
12          URL before the media content may be saved to the permanent memory of the  
13          device.

1        4.        A computer data signal embodied in a carrier wave, comprising instructions for:

2            providing a device on the network with a plurality of media choices;

3            receiving a selection from the plurality of media choices from the device;

4            generating a database record;

5            generating a transaction number;

6            generating an URL;

7            sending a message to the device, said message comprising the URL and the media  
8            content, wherein the device is required to send a primitive to the URL before the  
9            media content may be saved to the permanent memory of the device.

1 5. A computer program product that enables a network entity to account for media  
2 content comprising:

3 computer readable code that instructs computer to:

4 provide a device on with a plurality of media choices;

5 receive a selection from the plurality of media choices from the device;

6 generate a database record;

7 generate a transaction number;

8 generate an URL; and

9 send message comprising the URL and the media to the device, wherein the  
10 device is required to send a primitive to the URL before the media content may  
11 be saved to the permanent memory of the device; and

12 a tangible medium that stores the computer readable code.

1 6. The computer product of claim 5 wherein the tangible medium is selected from  
2 a group consisting of hard-disk, CD-ROM, DVD, floppy disk, flash memory and the like.

1 7. A information control device to provide for the accounting of media content  
2 comprising:

3 a file type indication;

4 a plurality of length indicators; and

5 a plurality of subfields;

6 a count indication of the number of subfields.

1 8. The information control device of claim 7, wherein each of said subfields further  
2 comprising:

3 a subfield identification; and

4 subfield data.

1 9. The information control device of claim 8, wherein at least one of said subfield  
2 data comprises binary data.

1 10. The information control device of claim 8, wherein at least one of said subfield  
2 data further comprises Universal Resource Locator (URL) data.

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